



A CREATIVE SOFTWARE HOUSE

Cooperation proposal



WE ARE INTERSYNERGY

We know that the process of constant adaptation to market realities is a measure of development. That is why we design and create custom software precisely adjusted to business conditions and expectations of our Clients. We are characterized by creative thinking and agile management. A synergy of these qualities has its influence on achieving functional and secure solutions that help to run and develop a business.



SYNERGY



Creativity

We always look for innovative solutions that give our Clients technological advantage.



Knowledge

We thoroughly examine every aspect of a project to find a perfect solution



Experience

A well established position on the market and a great number of projects allows us to create in accordance with the best and well-tested patterns

Thanks to the synergy of creativity, knowledge and experience we know how to perfectly support your business.

WHAT WE DO



DEVELOPMENT AND MANAGEMENT

SCRUM, LEAN, SYNERG8
methodologies



DESIGN AND PROTOTYPING

Prototype models



COMPETENCE OUTSOURCING

Conducting settlements in
time & material or fixed
price mode



ANALYSIS AND CONSULTING

Technical analysis and business
requirements specifications

We support our Clients' actions on every step – from feasibility analysis to development and project management. Our team consists of experts who perfectly understand Clients' needs and always adapt to the requirements of the project, which means that the cooperation runs seamlessly and quickly, and assets are used effectively.



DEVELOPMENT AND MANAGEMENT



DESIGN AND PROTOTYPING



OUTSOURCING AND SUPPORT FOR DIGITAL AGENCIES



ANALYSIS AND CONSULTING



PROGRAMMING

We believe in fast, secure and reliable solutions based on modern technologies



USER EXPERIENCE

Optimization towards usability and accessibility



FAST RESPONSE

We build a team with appropriate expertise in a short time



TECHNICAL ANALYSIS

We conduct feasibility study, define key elements and crucial points



PROJECT DEVELOPMENT

We can jump into existing projects, create new features



FUNCTIONAL MODELS

Test it before we code it



PROTOTYPES

Fast prototypes creation allowing to test a concept



GRAPHIC DESIGN

Modern and professional projects of interfaces and promotional materials



COST EFFECTIVENESS

We choose a competence of a team depending on a stage of a project, which allows for an efficient use of resources



TECHNICAL BACKGROUND

InterSynergy supports digital agencies by providing software and technical background for their Clients



BUSINESS REQUIREMENTS SPECIFICATIONS

We help to choose best tools to achieve your goals



PROJECT MANAGEMENT

We can manage a team, set goals and ensure fulfilment of a task



SERVICES

We understand our Clients and help them to
adapt to market conditions.

SERVICES



WEB APPS

HTML5, CSS, JavaScript,
UX, efficiency



MOBILE APPS

iOS, Android, Windows Phone



WEBSITES

Design, ergonomics, RWD



CMS AND PORTALS

User-friendly modules and
modern UI



E-COMMERCE

Magento, PrestaShop,
WooCommerce



MARKETING

Landing pages, event apps,
e-detailing



TECHNOLOGY

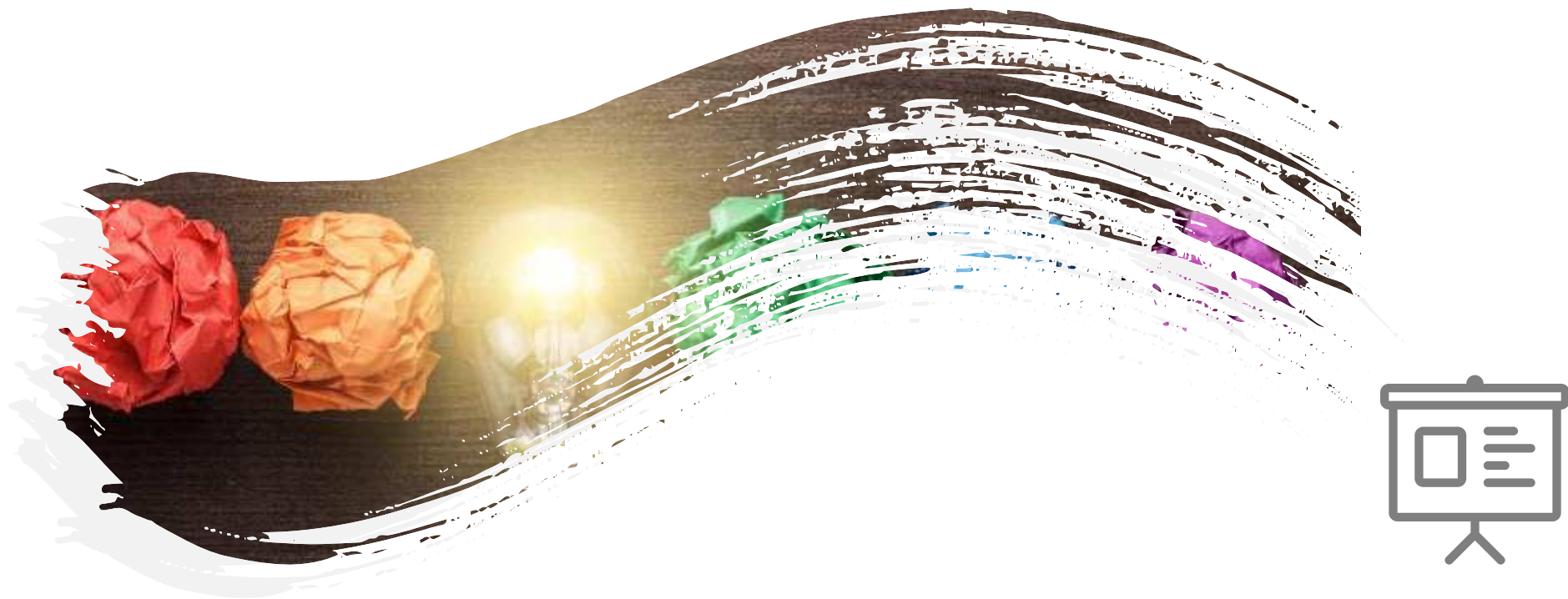
We use proven and well-recognized tools that help us to develop fast and make maintenance easy

TECHNOLOGY



OUR CLIENTS





PORTFOLIO

We are proud to present some of our projects including web and mobile apps, e-commerce, Facebook competitions and marketing actions

Samba.TV

Samba.TV is one of the largest global smart TV software providers. Their apps are available on SONY, SAMSUNG, LG, ROKU, TiVO, TOSHIBA, ANDROIDTV and SHARP platforms and they work with top media brands like NBC, ABC, FOX, CBS, TMZ, ESPN, Disney Channel, Showtime or A+E Networks. Samba provides second screen solutions, interactive TV and smart recommendations for over 30 million screens from 118 countries.

<https://samba.tv>



We developed a WordPress website with product presentation and company blog. Homepage shows a live data graph with current US viewership.

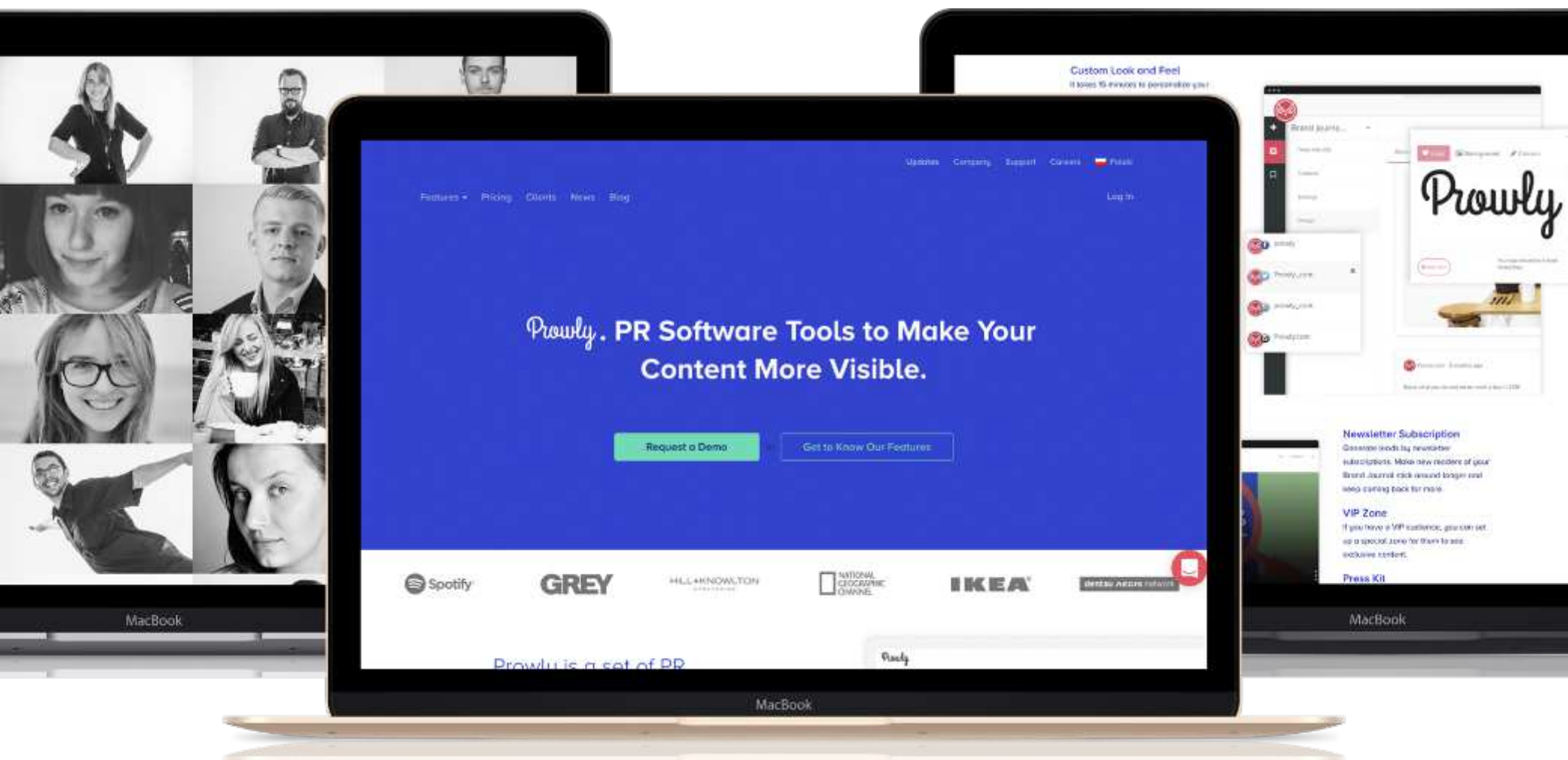


<http://samba.tv>

PROWLY

Prowly is a PR startup that provides excellent marketing tools for companies like Spotify, IKEA, GREY, HILL+KNOWLTON, National Geographic, Allegro, Deloitte Digital. Our job was to create a WordPress website presenting their products in a modern and visually attractive way. We also created a PR blog aggregating content from world-famous PR professionals.

<http://www.prowly.com>



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Features ▾ Pricing Clients News Blog

Updates Company Support Careers  Polski

Log in

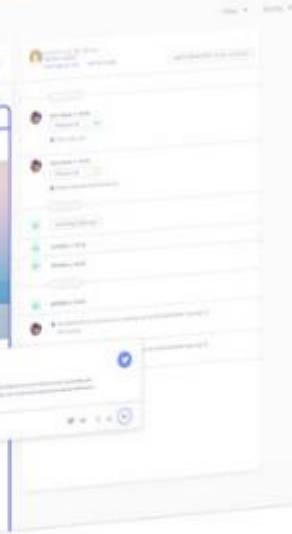
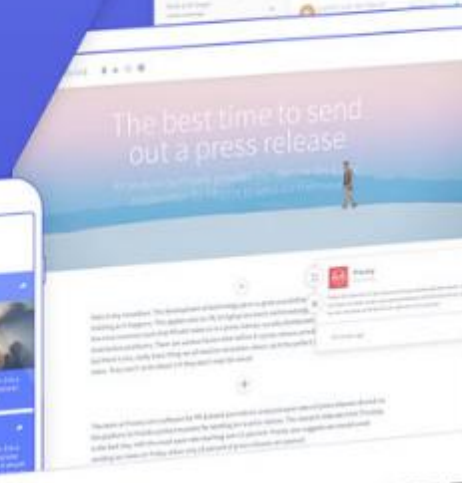
Prowly ^{2.0}

Data-Driven PR Software

More Actionable Data
And Better Content Presentation

• COMING SOON!

Request a Demo



GREY

HILL+KNOWLTON
ADVERTISING



IKEA®

dentsu AEGIS network

Hi! We are getting closer to releasing the 2.0 version of Prowly data-driven PR software. Our team of 17 has been busy building the biggest feature update since the launch of our app three years ago. Take a closer look at just a few of our coolest new features.



Growbots

Growbots provides complex and AI supported online outbound sales platform. The solution key assets are automatic lead generation and email campaigns management which gives the salesmen and marketers the ability to reach many potential business partners within few clicks. The company was founded in Poland and currently is based in San Francisco, California.

<http://growbots.com>



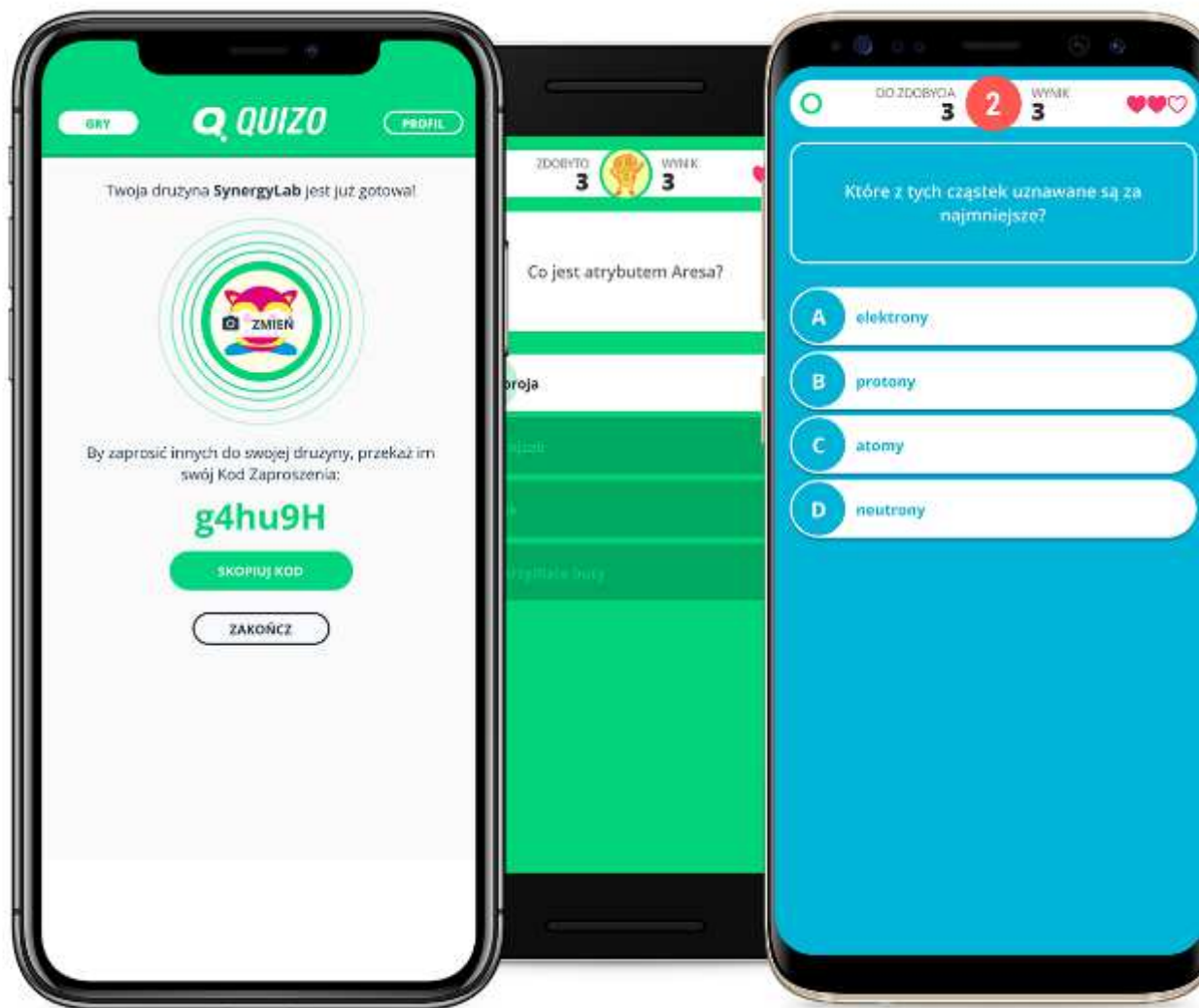
Our company developed the frontend of the Growbots website as well as some backend implementations to facilitate the optimization and efficient content management. We currently support growbots.com in the fields of updates and modifications.



Quizo

Quizo is an innovative platform to carry out the quiz competitions in real time. It began as a web application and at the same time stationary form of entertainment held in the number of pubs and clubs. The questions are presented on the single screen (player) and competitors reply on their mobile devices (controller). Our company has improved many functionalities of the web app, however the most advanced task we completed for the client was developing QuizoGo - online version of the app which takes only mobile device and internet to compete with many nationwide users every day at the real time. User can create private teams or groups and invite friends, user also can join the larger groups by geographical locations. Every day the cash or item prizes can be won in this magnificent form of educational entertainment.

<http://playquizo.com>



Q. QUIZO

W ramach projektu zapewniłmy obsługę frontendową aplikacji, znacząco rozwijając jej funkcjonalności oraz wygląd. Najistotniejszym i najbardziej wymagającym zadaniem jakie zrealizowaliśmy był jednak development od podstaw QuizoGo - nowego w zakresie zasad i budowy trybu aplikacji, umożliwiającego użytkownikom rywalizację online z dowolnego miejsca w czasie rzeczywistym za pomocą urządzeń mobilnych.

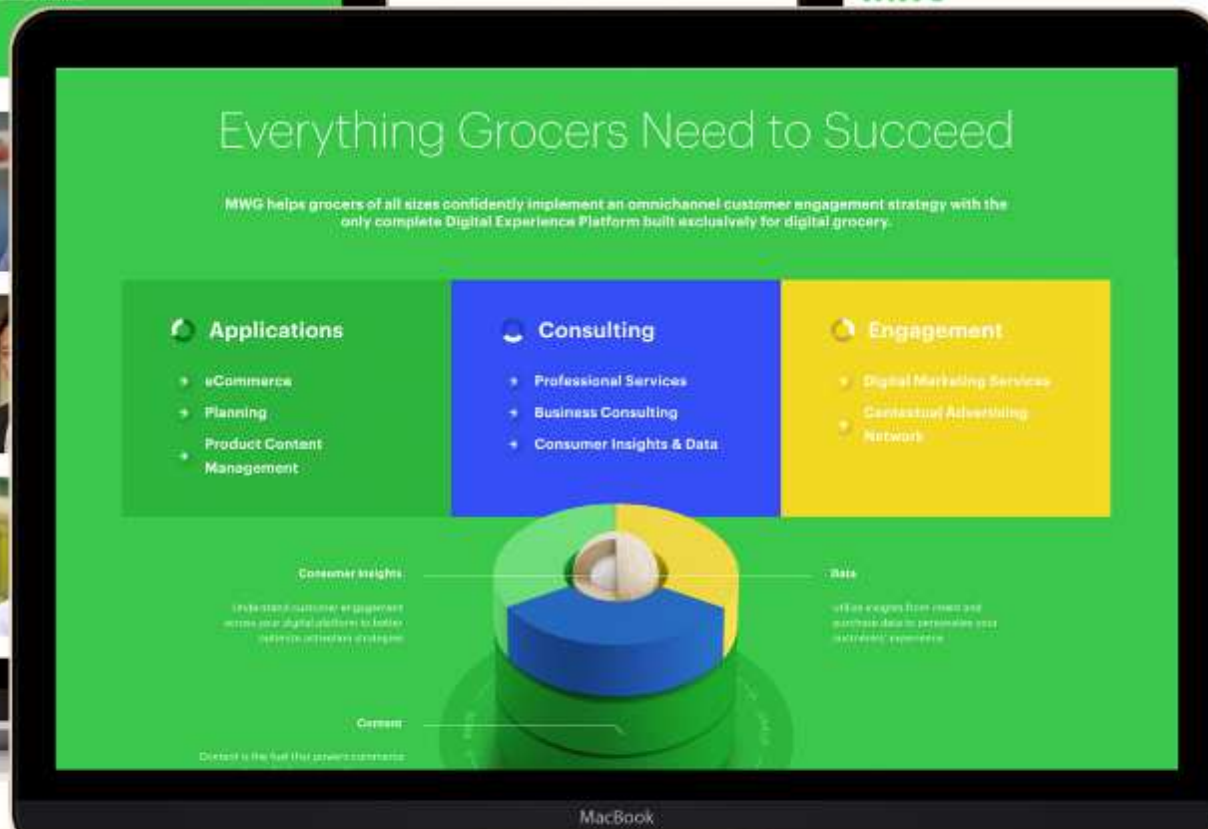
MY WEB GROCER

For MyWebGrocer – leading US company that provides digital ecosystem for CPGs – we created a corporate website with products presentation. WordPress was an obvious choice because MWG wanted to actively add new content in co-operation between many departments.

<http://mywebgrocer.com/for-grocers/solutions/>



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our experts to power
marketing efforts

their digital

ne to harness all available
al funds and effectively
optimal results. By taking
from MyWebGrocer, grocers
w customer path to purchase
g campaigns and initiatives.

the fragmented path to

mplex than simply placing a
ing your customers see it
ry. Because your customers
fant to reach them with
ment. To provide the most
built an entire infrastructure of
their expertise to engage with



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www.intersynergy.pl

The visual layer of website is extremely important, so we used GreenSock Animation Platform and SVG content to enable users to create easily managed graphic content with stunning effects in admin panel.

<http://mywebgrocer.com/for-grocers/solutions/>





DEUTSCHLANDS
GRÖSSTES FOOD-
FESTIVAL

FOOD-FESTIVALS

PROGRAMM

THEMENWELTEN

eat&STYLE FOOD-FESTIVAL

For Germany's biggest food festival – Eat&Style – we developed a WordPress-based website that aggregates content from their social media profiles and cooks' blogs. One instance of WordPress is set up to power five services with different domains. Each city has its own program, workshops and blog posts. Some content can be shared by more than one city thanks to seamless integration. Each cook can add blog posts, recipes and video content and specify a complex logic for displaying content in different services

<http://www.eat-and-style.de/>

DEUTSCHLANDS GRÖSSTES
FOOD-FESTIVAL





During the events in Dusseldorf, Munchen, Stuttgart and Hamburg famous cooks show off and lead workshops for participants. We also created a Symfony 3-based WordPress plugin allowing users to book a workshop place that integrates with ticket system API. We developed a well-optimized solution that copes with more than 110,000 user entries in four cities.



DEUTSCHLANDS
GRÖSSTES FOOD-
FESTIVAL





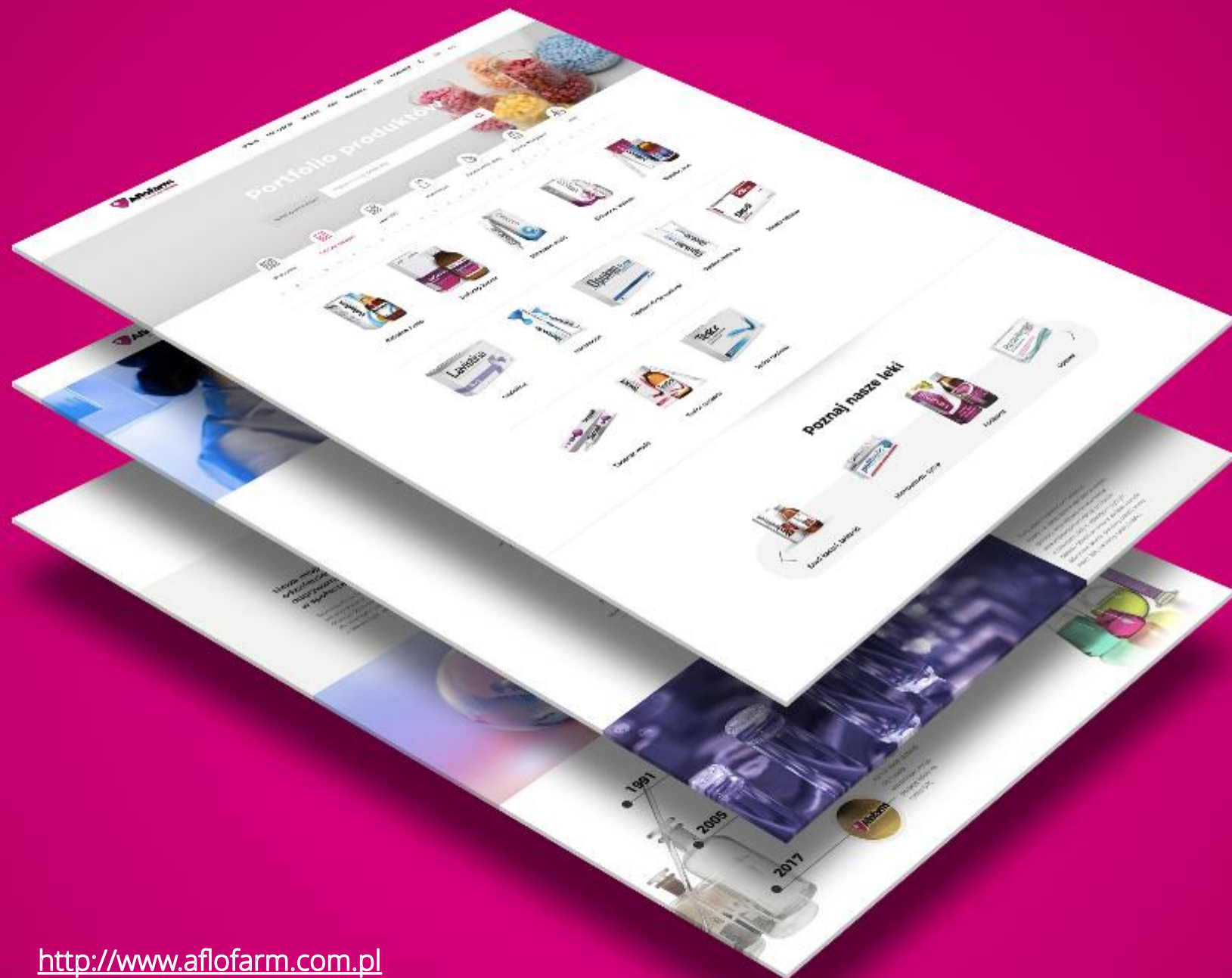
AFLOFARM

Corporate website of one of the largest and most recognizable pharmaceutical companies in Poland, no. 1 in OTC products in Poland with brands like Desmoxan, Neosine and Dafurag. Our job was to create frontend of the website with detailed presentation of all products, full background of the company as well as News section and corporate blog. Moreover, we created HR tool for job candidates including application form and detailed presentation introducing users to rich corporate social responsibility activities of the company.

<http://www.aflofarm.com.pl>



A modern and transparently looking website frontend was made within less than one month of placing an order.



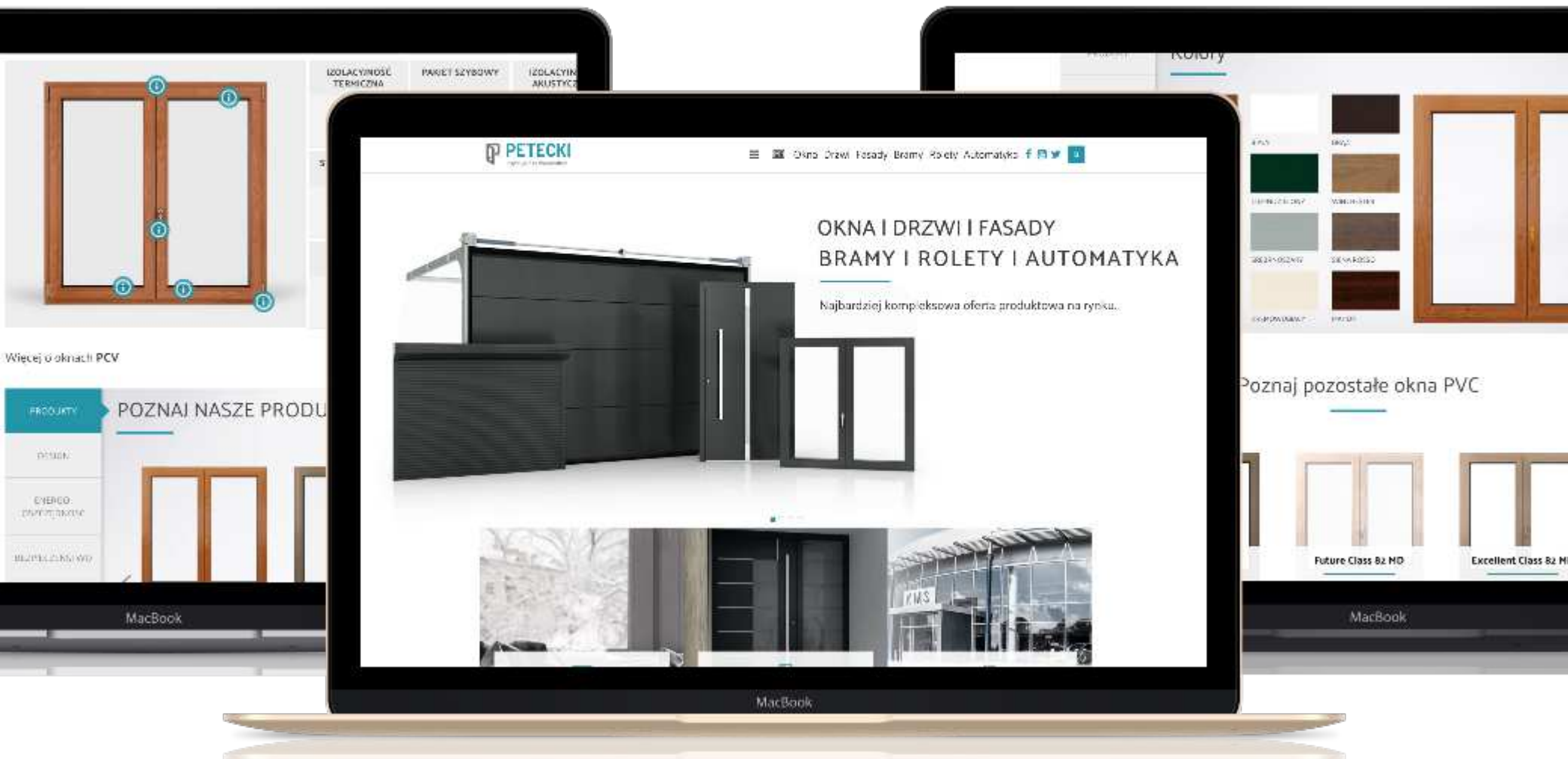
<http://www.aflofarm.com.pl>



PETECKI

Corporate website for leading European wood joinery manufacturer. Client intention was to obtain most valuable image-related and product presentation features and the goal was successfully achieved. Users may easily access most detailed characteristics of each product also find the nearest facility of distribution network. From the product owner point of view probably the most important of all implemented functionalities is Wordpress based advanced CMS. Website is fully editable in almost all details by IT non technical personel.

<http://www.petecki.eu/>



The website is equipped with highly effective Wordpress content management tools such as intuitive Visual Composer, Slider Revolution or UberMenu. Pages edition is fast, easy and diverse in terms of layout selection. Website has been also fully optimized - even large files load smoothly and SEO policy may be pursued most efficiently.



BONDUELLE COMMUNICATION CENTER



Search for...

We developed a platform that gives marketing, BTL agencies, sales departments working for Bonduelle in Central-Eastern Europe and Asia an easy access to centralized assets library. The multilanguage platform (16 languages) is the inspiration center for any content marketing actions taken up on those markets.

Photos

See more than 38500
photos

Videos

Watch more than 320
videos

Recipebooks

Try more than 540
recipes

Articles

Read more than 3650
articles

Creative

Share and get inspired by
more than 33880 ideas

Experts

Learn from more than
520 expert tips



PHOTOS



VIDEOS



CONTENT



CREATIVE



LIVE



Complete mobile devices support was vital due to the sector specificity and required access from any place at any time. A well-designed UX makes it easy to browse countless assets.

Social media content aggregation module delivers latest trends and propositions from around the world that can be used on local markets.

A WordPress based solution allows automated import and integration of digital assets purchased on Shutterstock, stored on hard drives and FTP servers and published on Bonduelle websites. Agencies working for Bonduelle have access to tens of thousands of photos, images, videos and articles in 16 languages. It is the basis for any marketing.



KOLOROWYCH SNÓW

For SENEKO company we developed an online shop based on WordPress and WooCommerce. We integrated custom payment gateways and created plugins for online installment sales.

We fully integrated shop with Santander Consumer Bank and mBank online installments systems. We also extended the WooCommerce itself by developing plugin for materials management (several thousand upholstery fabrics and woods). It greatly improved the whole process of adding products and contributed to excellent experience.

E-DETAILING ON MOBILE PLATFORMS

On behalf of Bayer, in agreement with the Dutch company providing the Agnitio platform, we created e-detailing presentations for iPads for several hundred sales representatives selling Bayer products to pharmacies and hospitals.

In collaboration with Brandgarden agency we have also completed e-detailing presentations for Pfizer, the largest pharmaceutical company in the world.

Presentations were focused on presenting products in an individualized way and their main purpose was to conduct research and analysis of the manner of presentation and its perception by the customer.

Using HTML5, CSS3 and JavaScript we have developed over 40 presentations running in native iOS environment. We combined a modern design with complex modules gathering statistical data. Some of our presentations had simple built-in games to induce user to interact.

A well-prepared e-detailing presentation gives sales representative huge advantage. Thanks to gathered stats we are able to measure effectiveness and, if necessary, implement amendments in no time. We work agile.





OTHER PROJECTS

ym czasem gdy
problemów?

sz robić najlepiej. Pozbądź
się swojego serwisu w
ów WordPress.

RESS I OBSŁUGA
ELIMITOWANYM WYMIARZE

wać niewielkie zlecenia,
ane wsparcie i obsługę. Zawsze
kawiczną i fachową pomoc.

PRZED W SZYSTKIM

oności Twojego serwisu oznacza
cjalnych Klientów. Dlatego
bezpieczeństwa twojego
rożnymi usługę ciągłej

7 / 365

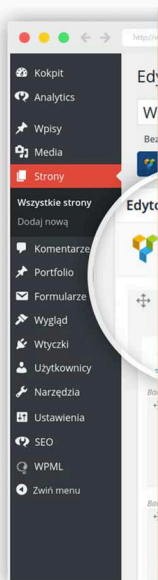
w najbardziej nieoczekiwanych
o tym wiemy, dlatego

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JAK TO DZIAŁA? KORZYŚCI REJESTRACJA



JAK TO DZIAŁA?



+48 500 840 145 info@wpdoc.org

WP Doctor

JAK TO DZIAŁA? KORZYŚCI REJESTRACJA

NIELIMITOWANE WSPARCIE WORDPRESS

*Bezpieczeństwo, Wsparcie, Backup-y i obsługa
dla Twojego WordPress-a już od 199 zł / miesięcznie*

ZAREJESTRUJ SIĘ JUŻ DZIŚ > NASZE USŁUGI

Wyraź swoją opinię

MacBook

Wybierz sposób rozliczenia: MIESIĘCZNIE

Wybierając rozliczenia roczne otrzymujesz 2 m

Pierwsza pomoc	Specjalista	Oddział i
PLN 239 / mies. minimum 3 miesiące	PLN 359 / mies. minimum 3 miesiące	PLN mini
✓	✓	
email	chat + email	chat + em
✓	✓	
✗	✓	
48 godzin	24 godziny	
1	1	
✗	✓	
✗	15%	

REJESTRACJA ✓

REJESTRACJA ✓

REJ

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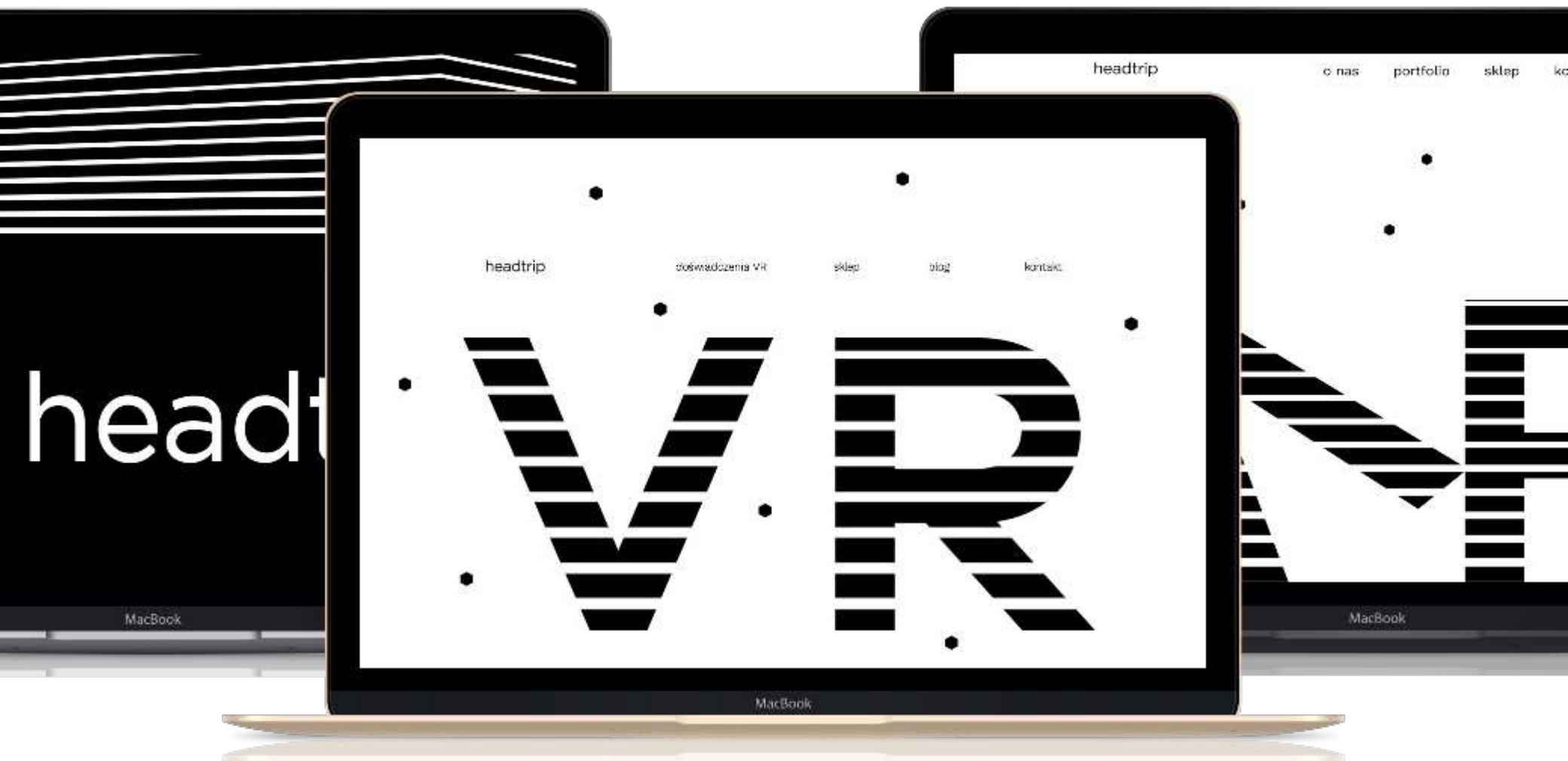


We created brand WP Doctor – unlimited WordPress support subscription.
We help companies and bloggers manage and secure their sites.

inter  synergy solutions

www.intersynergy.pl

<http://www.wpdoc.org/>



Website for Headtrip VR/AR interactive agency. We have built it basing on Wordpress including animations using HTML 5 Canvas.



Once again Wordpress was the best solution. Trampoline park Energi website introduces users to its entertaining facilities, also enables them to book the visit online.



We created Wordpress based website for Yesterday Translations agency. Website includes detailed services presentation, portfolio plus intuitive and friendly online order form.



For Work Temp Service company we created corporate website and work offers management system with search engine.



www.intersynergy.pl

<http://www.wts.com.pl/>



L'ORÉAL

For brands Vichy and La Roche-Posay we developed a web-based competition platform. Product quiz aimed to raise the awareness amongst pharmacists.

COOPERATION MODELS

We propose 3 models of cooperation for **time & materials** or **fixed price** contract.
We work agile, so we are open to any new challenges and proposals in order to meet our
Customers' needs.

OUTSOURCING

Let us do everything for you and save your
time to focus only on crucial business
aspects of your company.

BODY LEASING

Hire a professional with the exact
competences that you need. We will
give you the perfect man.

TEAM LEASING

Hire a team of professionals with
experience in team work. Best option for
kickstarting your project.

Are you interested?

Do you have any questions?
We look forward to hearing from you.

 +48 42 942 20 80

 newbusiness@intersynergy.pl

 Piwna 3 lok. 4, Łódź

 <http://www.intersynergy.pl>

 fb.com/InterSynergy

 pinterest.com/intersynergy

 linkedin.com/company/intersynergy

 [YouTube channel](#)



HEADQUARTERS

InterSynergy

Piwna Str. 3/4

91-003 Łódź, Poland

WE CAN ALSO MEET IN:



WARSZAWA

ul. Mokotowska 1,
Business Link



KRAKÓW

ul. Mogińska 65,
Business Link



WROCŁAW

Rzeźnicza 28-31,
Business Link



TRÓJMIASTO

al. Grunwaldzka 472,
Business Link